

Monica Magnetti

Strategic Branding • Ignite the Spark Within, Get What You Want in Business

Monica's role is:

STEP 1

To interpret and articulate the leader's original spark and vision for the business

STEP 2

To communicate the leader's spark and vision to the team and align every aspect of the business with it

STEP 3

To integrate the original spark and vision into a comprehensive action plan based on marketing the value that the business offers its clients, rather than the product

GOALS & RESULTS

To increase revenue through a comprehensive marketing plan that promotes the value the business offers the world

